Research and Practice of Mixed Teaching of College English "Curriculum Ideology and Politics" under the Background of the COVID-19

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Abstract:
During the prevention and control of COVID-19, university students are starting to study at home. Faced with a variety of complex Internet resources, College English teachers need to ensure that online teaching and ideological courses are "in the same direction", so as to help students strengthen their confidence in winning the pandemic and practice the core values of socialism. By constructing the infiltration mode of "curriculum ideology and politics" in College English mixed teaching, this paper puts forward the innovative path of mixed teaching integrating the concept of "curriculum ideology and politics" in College English curriculum, which will help to improve the comprehensive quality of foreign language talents, so as to enhance students' cultural identity and national self-confidence.

Keywords: COVID-19 Background; College English: Ideology and Politics; Mixed Teaching

Received 04 Jan, 2022; Revised 13 Jan, 2022; Accepted 15 Jan, 2022 © The author(s) 2022. Published with open access at www.questjournals.org

In 2016, General Secretary Xi Jinping pointed out at the National Conference on Ideological and Political Work in Colleges and Universities that "Moral education should be regarded as the central link; ideological and political work should run through the whole process of education and teaching; and all kinds of courses should be in the same direction as ideological and political theory courses to form a synergy effect". In 2017, the Ministry of Education issued the Implementation Outline for the Quality Improvement Project of Ideological and Political Work in Colleges and Universities, proposing that all kinds of courses in colleges and universities should be reformed around "curriculum ideology and politics". Therefore, in the new era, it is the starting point of talent training in colleges and universities to infiltrate "curriculum ideology and politics" into every link of higher education[1].

Due to the particularity of COVID-19 prevention and control, college students have started online home-based learning. Faced with all kinds of complicated internet resources, College English teachers should ensure that college students' ideological and political work is done well, to help them strengthen their confidence in winning the pandemic, and at the same time develop the habit of self-discipline, so that they can be promising young people with responsibilities[2].

I. The necessity of carrying out ""curriculum ideology and politics"" under the background of the COVID-19

Under the dilemma of COVID-19, which is rare in a century, the importance of new media and technologies has become increasingly prominent. Their rapid and comprehensive development has made people's access to information more and more diversified. In the face of faster and more diversified mass information, if students do not establish a correct outlook on life, world outlook, values, and have no firm socialist confidence and faith, they will be easily deceived by some false and negative information. In the long run, it will have an adverse effect on the growth and development of students[3].

In order to better apply the integration of new media information technology to daily teaching, teachers should integrate ideological and political education into the teaching process in accordance with the international and domestic situations to promote students' understanding of national conditions, strengthen their responsibility, and promote students to imperceptibly enhance their patriotic feelings. Then help them transform the patriotic feelings into specific patriotic actions to achieve the goal of cultivating correct values and shouldering the great
task of national rejuvenation[^4].

II. Construction of curriculum ideological and political model in College English mixed teaching under the background of the COVID-19

(1) Dig the ideological and political elements in textbooks

It is not conducive to the smooth development of College English teaching to completely rely on or separate from textbooks. Since the compilation of the existing textbooks does not take into account the systematic integration of ideological and political elements, College English teachers should make rational use of the textbooks, dig out the deep ideological and political elements contained in the existing textbooks vertically, and organically connect the scattered ideological and political contents of each unit horizontally to form a systematic ideological and political teaching system of College English courses. On this basis, to establish the specific teaching objectives of each unit and the integration of ideological and political elements, grinding the teaching content repeatedly.

Due to the particularity of teaching during the pandemic, it is necessary to make appropriate adjustments on the basis of the original textbooks and teaching materials, integrate domestic and foreign news and current affairs, anti-pandemic hero stories and other resources into the classroom appropriately to enable students to do critical thinking, so as to meet the requirements of ideological and political infiltration in College English mixed teaching.

(2) Construction of online teaching platform

The existing teaching platforms can basically meet the needs of College English mixed teaching during the pandemic period. The author takes the "English Online" developed by the Institute of Educational Technology of FLTRP, a teaching platform currently used in our university, as an example. The platform has columns for basic introduction, unit learning, course resources, course activities, and classroom teaching. Teachers can add other columns as needed. In the course introduction column, the detailed ideological and political elements of the course should be infiltrated into the teaching standards, specific teaching objectives and teaching plans of each class of this semester. In addition to unit learning, the author has added columns such as voice punch in, daily listening, celebrity interviews and speeches, grammar knowledge supplement, and Q&A[^5].

The daily listening column mainly uploads domestic and foreign current affairs news, and the celebrity interview and speech column mainly uploads English interviews and speeches of public figures familiar to college students. The selection of these online resources must ensure the integration of detailed ideological and political elements. Each unit is equipped with unit guidance, discussion area and specific teaching resources for listening, speaking, reading, writing and translation. Unit guidance is the learning structure of the entire unit. Students can clearly understand the learning sub-tasks and predetermined objectives of each lesson in this unit. The discussion area is a place for students to express their opinions. Teachers can skillfully integrate ideological and political elements into it by combining teaching materials and current affairs. The design of each class is divided into three parts: pre-class learning, in-class learning and after-class learning[^6].

Pre-class learning mainly provides students with preview content. Teachers can list key words, phrases and other language knowledge in this column, and upload audio and video resources rich in ideological and political elements related to the textbook for students to discuss. After-class learning is mainly to expand the experience practice of knowledge and skills learned in the class, which is carried out in the form of online tests or assignments. Teachers can upload course electronic resources to expand students' horizons, and timely understand students' ideological trends through online interviews, questionnaires and other forms to improve their ideological level[^7].

(3) The classroom implementation of College English "curriculum ideology and politics"

Mixed teaching is mainly composed of online learning and classroom face-to-face instruction. Due to the particularity of pandemic prevention and control, all tasks can only be completed online. Therefore, the smooth implementation of classroom face-to-face instruction is limited by students' respective internet conditions.

Firstly, the author analyzed the teaching environment during the pandemic. And then based on the questionnaire survey on the status of students’ computers, whether they have installed broadband and WiFi, monthly mobile data usage and mobile network signals, etc., the author established a distance classroom face-to-face teaching method mainly based on "Tencent Conference" live broadcast and supplemented by WeChat voice and text to integrate ideological and political elements into every link such as classroom speech, group discussion, lecture and so on.
(4) Evaluation methods of College English "curriculum ideology and politics"

Under the background of the pandemic, College English is taught only online, and the proportion of formative assessment accounts for 60%. Therefore, the evaluation criteria must be refined and fair, not only to examine the students' online resource learning, attendance, classroom questions and answers, the number and quality of homework submissions, online test scores, etc., but also to make an objective evaluation of students' team spirit, cultural self-confidence, patriotism, national pride and so on. For some students with cognitive bias, we should help them establish socialist core values, guide them to strengthen their study and become contemporary youth with a sense of social responsibility.

III. The innovative path of integrating "curriculum ideology and politics" into College English teaching under the background of COVID-19

(1) Establish a correct teaching concept and lead the educational direction of "curriculum ideology and politics"

Taking curriculum as an important carrier, "curriculum ideology and politics" promotes the deep infiltration of ideological and political education in combination with the characteristics of foreign language disciplines and teaching rules, so as to spread correct political ideas, values and ideology to students and promote their ideological and moral improvement in an invisible way. Foreign language education in the new era is the development process of cultivating students' morality and spiritual construction. Teachers should deepen innovative curriculum reform and reverse the traditional emphasis on knowledge and skills in foreign language teaching rather than moral accomplishment. We should unify foreign language teaching with value guidance and ideological and political education to form strong synergistic effect, excavate and infiltrate moral education elements, give full play to moral education function, and the educational value of foreign language teaching.

(2) Optimize teaching content and let patriotism be embedded in the heart

Teachers should consciously guide students to correctly understand western ideas and culture, and establish the belief of spreading Chinese cultural thoughts and socialist ideology to the world in foreign languages, so as to effectively guide students to promote and transmit excellent Chinese culture to the world through authentic foreign language expression.

Ideological and political education should deal with the relationship between constructiveness and criticism, and guide students to abandon wrong views while establishing the correct concept of patriotism and national consciousness. Train students to become the main force of China's voice, to carry forward the national spirit and patriotism. Promote students' cultural self-restraint, ideological and political consciousness and moral quality, and finally solve the problems of "cultivating people for whom" and "cultivating whom".

(3) Innovate teaching methods and strengthen rational patriotism with practical actions

Among many courses in colleges and universities, College English, as a public basic course, is a compulsory course for college students in the first two years of college. This course has a wide range, a long time span and relatively more class hours. In terms of objective condition, this is a rare platform for ideological and political education of college students.

College English teachers can combine the relevant background knowledge of the selected textbook texts to make micro-videos with clear themes in chapters and recommend relevant online and offline reading materials, so as to improve students' language ability and moral sentiment. At the same time, "curriculum ideology and politics" will be infiltrated into College English teaching, so that College English teaching and "curriculum ideology and politics" can develop together and coexist[8].

IV. Conclusion

Under the background of the COVID-19, the combination of "curriculum ideology and politics" and mixed teaching is the top priority of College English teaching. The development of this course should focus on digging the ideological and political elements in the textbooks and compiling the curriculum standards in line with the ideological and political elements of the course. The construction of teaching platform should choose resources rich in ideological and political elements.

At the same time, teachers should carefully design face-to-face classroom teaching content and integrate it with the socialist core values. The specific manifestations are as follows: in the process of College English teaching, English language knowledge points are taken as the carrier, and the goal of moral education infiltration is set in the goal of English teaching. The theme of each unit of the textbook is closely combined with ideological and political education, and the knowledge of "curriculum ideology and politics" is infiltrated in the teaching links, so as to enhance the affinity and attraction of ideological and political education, achieving the purpose of moistening things silently. In addition, the design of after-school expansion should inspire students to think deeply, improve their language ability and ideological realm, change the traditional evaluation system to include students'
state of mind\[9\].

Through the content and form of online teaching, we have carried out a comprehensive reform in teaching activities and teaching methods, which can make College English "curriculum ideology and politics" mixed teaching more systematic, three-dimensional and diversified. It can also greatly improve students' participation, stimulate students' interest, and make the teaching effect of "curriculum ideological and political" education more obvious. Although we are still under the background of uncertain pandemic trend, we believe that with the development of new media as an opportunity, in the construction of the "curriculum ideology and politics" internet teaching of College English courses oriented by the core values of socialist culture, it is bound to cultivate more cultural confident students, thereby stimulating students to have a stronger sense of identity and pride in traditional Chinese culture; promoting the integration of traditional Chinese culture and Western culture; making English learning become a bridge between China and the world; and creating a new era of culture-oriented English teaching.

Acknowledgements

The work is supported by the 2021 General Project of Philosophy and Social Science Research in Colleges and Universities of Jiangsu Province "Research on the Construction and Practice Path of the Ideological and Political System of College English Curriculum Based on Cultural Confidence" (2021SJJA1869); the Third Batch of "Curriculum Ideology and Politics" Demonstration Course Project of Yancheng Teachers University “College English”.

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