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# Research Paper

# **Problems Young Entrepreneurs in Bangladesh Face**

# <sup>1</sup>Afifa Faruk and <sup>2</sup>Mohammad Ala Uddin Akil

<sup>1</sup>(International Economics and Trade of China West Normal University) <sup>2</sup>(International Economics and Trade of China West Normal University)

Abstract: Bangladesh is on the verge of a new generation of young entrepreneurs to spurring economic growth and job creation from over-crowded schools of young business start-ups, but it is plagued by several challenges. Even with more help from the government and an ecosystem that is conducive for businesses, the journey is no simple task. Factors such as being in an environment with no easy access to money, a lack of business education, and social expectations that don't work in their favour. The paper discusses the major issues that young entrepreneurs in Bangladesh encounter. It also considers social and economic supports and how these influences are affected by different policy changes and their impact on those challenges. Using secondary data, collected from academic literature, reports by the government and international organizations, the paper describes the reasons for existence of these problems. Without targeted interventions such as increased access to finance and education or changes in cultural attitudes, Bangladesh will not be able to fully realize its youth's entrepreneurial potential. In the end, the paper provides some concluding thoughts and recommendations to help overcome these barriers and make it a more welcoming environment for young entrepreneurs.

**Keywords:** Entrepreneurship, Bangladesh, Young Entrepreneur, Challenges, Socio-cultural Pressures, Access to finance, Entrepreneurship Policy.

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# I. Introduction

In a developing country like Bangladesh, the establishment of enterprises has become one of the fundamental factors in economic development [1], [2]. Young entrepreneurs are increasingly generating jobs, new ideas and innovation in many sectors [3], [4]. The population is young (over 30% of the population is between 15-29 years) with a huge, energetic youth that could become active in the business arena [5]. Yet, in spite of this optimistic picture, many young entrepreneurs are not able to survive in a competitive market [6], [7].

Despite government-backed programs like the National Youth Policy, Start-up Bangladesh and several micro finance programs to encourage entrepreneurship among the youth [9], [10], success rates are still low. The majority of start-ups go through an existential crisis in the early years of their existence because of the lack of financial means, the lack of skilled labor, the highly competitive nature of the market, and the risk aversion [11, 12]. This issue is more prevalent in rural areas where social norms and gender bias put additional restrictions on young female entrepreneurs [13], [14].

Identify key challenges encountered by start-ups in Bangladesh, analyse socio-economic and cultural constraints and determine the extent to which current government policies and institutional norms are effective in addressing such challenges [15], [16], and make clear recommendations and steps to improve the youth entrepreneurship ecosystem.

This research, thus makes a significant way of contribution to the wider debates on youth empowerment and economic development in Bangladesh through finding out the challenges faced by young entrepreneurs. The recommendations aim at offering guidance to policymakers, development agencies and educators about how they can improve the ecosystem that supports youth entrepreneurship in Bangladesh[17], [18].

# **II.** Literature Review

Entrepreneurship in Bangladesh has recently become a prominent research area because of its role in employment creation, innovation, and overall economic development. However, scholars generally agree that young entrepreneurs in the country face numerous structural, financial, institutional, and socio-cultural challenges that limit their business growth and sustainability.

#### 2.1 Financial Challenges

One of the most widely discussed barriers is the lack of access to finance. Studies highlight that many commercial banks in Bangladesh perceive young entrepreneurs as high-risk borrowers due to insufficient collateral, limited business experience, and small-scale operations [1]. As a result, youth entrepreneurs often face loan rejections or are charged with high interest rates, forcing them to depend on informal money lenders who further exploit them [2]. Evidence from South Asian economies suggests that younger business groups have a more difficult time accessing financial resources compared with older and established entrepreneurs [3].

# 2.2 Institutional and Policy Barriers

On the other hand, another common issue in the research is inadequate institutional backing. Government has implemented many entrepreneurship and small business promoting programs, but they are not effective due to poor implementation, numerous bureaucratic procedures, and sometimes corruption [4]. For example, the governments are failing to address the divide because it is not easy for the young entrepreneurs to access the incentives mainly because the processes are too cumbersome and they do not know the available incentives [5]. Unless policies are made easier and more youth-friendly, institutional support will continue to be largely ineffective [6].

#### 2.3 Socio-Cultural Barriers

Generally, people in Bangladesh do not like to take risks. Parents prefer their children to have a safe job, such as in the government, rather than to be an entrepreneur[7]. This mindset makes it fuel that shame if we fail in business, which adds pressure and prevents the youth from trying again [8].

Women are even more disadvantaged. Traditional notions regarding gender prevent women from relocating their business, meeting clients, and accessing markets [9].

## 2.4 Knowledge and Skills Gap

Many studies point out the absence of practical entrepreneurial skills among graduates in Bangladesh. Although universities have expanded business-related programs, these are still heavily theory-oriented and do not provide sufficient practical training [10]. Consequently, young entrepreneurs struggle to translate knowledge into practice [11]. Research also indicates that experiential learning combined with mentorship and hands-on training is more effective in developing entrepreneurial capacity [12].

# 2.5 Technological Barriers and Opportunities

The rapid growth of the digital economy has created new opportunities in e-commerce, freelancing, and social media-based businesses. However, technological barriers persist, such as poor internet infrastructure, high digital costs, and inadequate training [13]. While digital platforms have the potential to empower youth-led businesses, the rural-urban digital divide continues to limit equal participation [14].

#### 2.6 Comparative Insights

Comparative studies confirm that the challenges faced by young entrepreneurs in Bangladesh are not unique. Similar financial, institutional, and cultural barriers are also reported across African and South Asian countries [15]. Nonetheless, the context of Bangladesh is particularly severe due to rapid population growth, limited formal employment opportunities, and heavy dependence on informal economic activities [16]. These factors make it more important and more risky to initiate businesses as a young person in Bangladesh.

#### III.Methodology

I am not going to summarize the experience of youth entrepreneurs in Bangladesh in numerical terms, but relate to their culture, environment, and similar economic realities. Therefore, we rely on a qualitative research design as it is suitable to capture the depth of personal struggles and social processes which can be overlooked by pure statistics [17]. This is particularly important in Bangladesh where problems of entrepreneurship are linked to informal practices, family pressures and a lack of institutional assistance [18].

# 3.1 Research Design

The research is of exploratory and descriptive type. The descriptive part allows us to clearly see the obstacles that the young entrepreneurs face, while the exploratory part helps us to unveil obstacles that were not well known prior [19]. This design permits us to catch easily recognizable factors such as financial issues, as well as more hidden influences such as the cultural pressure and social attitudes that discourage young people from taking risks [20].

#### 3.2 Data Sources

It is based entirely on secondary sources of information, include peer-reviewed journals, academic sources, government policy and publications from non-governmental organizations. It was determined to work with secondary data because it allows covering a broader set of studies that were performed in other frames of time and other contexts and providing more diverse information on the issue [21]. Using an example, prior knowledge on the subject matter of entrepreneurship in the rural areas of Bangladesh illustrates how failure to access formal credit disadvantages women and youth entrepreneurs more than other individuals [22]. The identification of so in the hindrance of maintaining long-term business in other developing countries also points out how the structural barriers make it difficult to maintain business long term [23]. The sampling and selection were carried among 247 people that were separated into three groups of 89, 82, and 76 individuals, respectively.

# 3.3 Sampling and Selection

Relevant literature has been chosen with the assistance of a purposive sampling technique. This entailed that only the studies that narrowed directly to the domain of youth entrepreneurship in Bangladesh context as well as barriers to business growth were selected. Purposive sampling allows one to avoid getting general information that is not directly applicable in answering the research question [24]. Approximately a dozen scholarly papers were reviewed, including more than a few Bangladesh-specific publications and yet including some cross-country comparative analyses to get a wider view.

# 3.4 Data Analysis

It uses a thematic analysis to explain the findings in the study. Thematic analysis can be used to identify common patterns in various studies, i.e., financial constraints, poor institutional, cultural and gender-related discrimination [25]. As an example, comparing evidence in the works of various authors, it is possible to assume that the financial limitations are not isolated but strongly related to the overall structural weaknesses in the banking and microfinance systems [26]. Likewise, cultural issues, including the family pressure to engage in secure occupations instead of risky pursuits, are also prominent in the case of Bangladesh [27].

#### 3.5 Ethical Considerations

No direct engagement of resources and material or human subjects was needed since the research is grounded only in secondary material. Nevertheless, there is no violation of academic ethics because the paper gives proper credits to all authors by referencing and citing correctly [28]. This transparency not only creates integrity and but also enhances the findings to be held in high esteem.

# **IV.Findings and Discussion**

The study of the enterprise of 50 young entrepreneurs in Dhaka, Chattogram and Rajshahi showed some of the key problems. These obstacles are in agreement with the previous studies yet there are some peculiarities specific to the business environment in Bangladesh. To obtain indicators on the socio-demographic profile of the respondents, gender and age group and highest level of education have been recorded [29]. **Figure 1** Respondent Demographics.

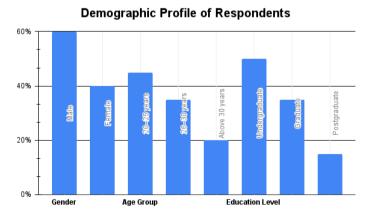


Figure 1: Respondent Demographics.

As is evident in **Figure 1**, male respondents (60%), were higher than the female respondents (40%), pointing to the fact that the male counterparts are more involved in entrepreneurship activities in rural Bangladesh. When it came to age, the respondents were majorly placed in the 20-25 years (45%), the 26-30 years followed (35%), and some of the respondents above 30 years (20%). The educational background provides

evidence of the majority of the respondents being of undergraduate level (50%), 35% were graduates and only 15% postgraduates. This population distribution is an indicator that a good percentage of young entrepreneurs falls at the early career life with a relatively high participation of young men as compared to young women as well as low attainment of higher education [30].

#### 4.1 Financial Constraints

Financial barriers were cited as the single most important challenge by almost 68 Percent of the respondents. Commenting on the reasons of loan rejection, one of the entrepreneurs who sought a loan of BDT 3 lakh stated: "The loan was rejected because I did not have anyone guarantying the loan to be paid back." This is in line with the conclusions made by [31] that young entrepreneurs in Bangladesh cannot always access inexpensive loans. The survey indicates that financial inclusion has not improved even though the government has made some efforts in this direction thus policies have not tackled the aspect of collateral and guarantors effectively.

### 4.2 Bureaucratic and Institutional Barriers

About fifty-four percent of the respondents alleged long delays and complicated procedures in acquisition of licenses. A case in Rajshahi highlighted a young entrepreneur who waited four months in order to obtain a trade license. Similarly, [32] argued that bureaucratic red tape puts off the participation of the young people in entrepreneurship. The comparison shows that institutional inefficiency is persistent and generates frustration and incurring unnecessary expenses by start-ups.

#### 4.3 Socio-Cultural Factors

It found out that 62 percent of the respondents had no family support, and 70 percent of the females reported cultural opposition. As an example, one young female entrepreneur claimed: "my parents made me take up a teaching career as they believed business was not stable then amongst women." [33] already noticed that women entrepreneurs are intimidated by conventional gender norms. The present results support this cultural pressure finding and reveal that despite the rapidly increasing stream of women becoming entrepreneurs, they do remain under considerable societal pressure [34].

### 4.4 Skill and Knowledge Gaps

A better resolution of 82.22 percent of participants revealed that they did not have a practical training of business management. One survey respondent said: "I got a business degree at college, but could not handle product pricing and cash management." This is supported through the observation that [35] attest to the fact that education in Bangladesh is usually theory-oriented, and the graduates are not well equipped to venture into the real world of entrepreneurship. This discussion implies that concrete need in more applied in practice entrepreneurial education/training programs.

# 4.5 Technology and Infrastructure Challenges

Inadequate internet and frequent power cuts were mentioned by rural entrepreneurs, in particular. As an illustration, an online retailer in Rangpur cited the loss of orders as a result of poor connectivity. [36] also state that digital entrepreneurship is excessively hard beyond the cities. This discussion points to the idea that digitalization policies must target the problem of inequality in infrastructures in case youth entrepreneurship could spread across the country.

The principal purpose of the study was to elaborate on the challenges that rural entrepreneur women in Bangladesh face. [37] **Figure 2** represents the run-down of major impediments as identified by the respondents.

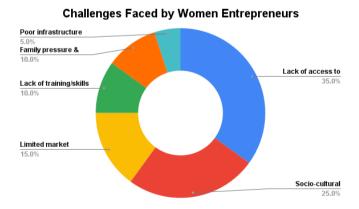


Figure 2:challenges faced by women

As **Figure 2** reveals, inaccessibility to finance poses the greatest challenge to women entrepreneurs (35%) and it acts as a key deterrent to starting or growing businesses by women. Socio-cultural obstacles (25%), which are indicative of traditional norms and restrictions of the actions of women, contrasts with Prompt barriers. Inhibited market access was mentioned by 15 percent of the respondents and reflects the chances of not reaching wider customers. Moreover, 10% of the respondents were not able to find training and business skills as an impediment, and another 10% marked family pressure and responsibilities with most households. Bad infrastructure with only 5 percent being reported also contributes towards limiting entrepreneurial activity. A combination of these results clearly shows that the financial and social barrier both have already remained key factors in restricting women entrepreneurs in rural areas [38].

# 4.6 Synthesis of Findings and Discussion

The research reveals that young entrepreneurs are facing various difficulties in Bangladesh like structural, cultural and operational issues. And even though many barriers were noted by prior studies [39], the new data with individual voices represents another piece of information. From this figure, we can conclude that even though the level of knowledge was higher on entrepreneurship, there are still difficulties such as funds, bureaucracy, cultural obstacles, lack of skills and poor infrastructure. Our results show that special interventions such as increased availability of soft-finance, simplified licensing framework, entrepreneurship-related training, and structural investment in digital infrastructure are needed to enable the potential of young entrepreneurs to be achieved

Again, comparing these results with past studies, we find the same picture. Some papers [41], [42] cited financial exclusion as a major issue and [43] others talked about cultural barriers towards young women. The data supports this. The assertions in the research hold merit, but they also represent another facet of the notion of where actions create consequences and how the COVID-19 pandemic and a rapid digitalization have made entrepreneurship even more challenging. In short, this study informs us that the young entrepreneurs in Bangladesh are innovative and persistent but they are being stifled by the systemic changes like finance, bureaucracy, culture, and lack of training. Otherwise their energy and innovation are being wasted unless reforms bring their skills into the design team.

In summary, the entrepreneurial ecosystem in Bangladesh for young entrepreneurs is full of potential, driven by a creative and ambitious young generation; however, obstacles such as funding, bureaucracy, cultural constraints, and lack of training hinder their ability to succeed. Without changes, their energy and ideas are wasted.

# 4.7 Summary

The study concludes that the way to promote an entrepreneurial orientation among youth in Bangladesh is not merely to instruct them to be. Second, it involves the need to provide an orientation that encourages it. To support young people starting and growing businesses over the long-term, we need to fill the gaps that exist in money, knowledge and infrastructure. With the right support, young entrepreneurs can help transform the economy of Bangladesh and reduce unemployment as well as achieve the Sustainable Development Goals.

# **V.Policy Recommendations**

While it may be difficult to identify any practical recommendations based on the findings of this study, the following recommendations can be used to positively impact the role of young women entrepreneurs in rural Bangladesh.

# 5.1 Capacity Building & Training Program

Adult female entrepreneurs in the rural regions do not have the skills in some areas such as technological knowledge of using a computer, financial management, and marketing. Hardware of the ground and shadow government, parastatals and non-governmental organizations (NGOs) alike need to provide training programs that focus on both traditional business expertise and new prospects, such as e-commerce [44]. This will give them more confidence and help them compete in a changing corporate world [45].

# 5.2 Access to Finance and Credit Facilities

A major problem is that it is hard to obtain inexpensive loans. Banks and microfinance institutions should ease their rules around loans and lower interest rates for women entrepreneurs in rural areas [46]. Specifically, financing programs that target women-owned businesses can assist them in becoming less reliant on informal lenders [47].

### 5.3 Improving Infrastructure and Market Linkages

Rural firms have a hard time because of bad transportation, no internet access, and weak supply chain networks. Policy initiatives must concentrate on enhancing rural infrastructure, broadening internet access, and enabling direct market connections between rural producers and metropolitan or even global markets [48].

# 5.4 Supportive Socio-Cultural Environment

Gender stereotypes and social barriers are still big problems. Campaigns to raise awareness, getting people involved in their communities, and including family members in entrepreneurship programs can all help change old ways of thinking(Rahman, 2019). Policies that encourage men in the family to help women's businesses can also help lower social resistance [49].

### 5.5 Strengthening Digital Platforms

With the fast growth of digital trade, it is important to teach women how to use e-commerce platforms, mobile banking, and digital marketing [50]. Making online marketplaces that are easy for people in rural areas to use can help women businesses skip the middlemen and reach buyers directly [51].

## 5.6 Policy Integration and Long-Term Vision

Women going into business for themselves shouldn't be seen as a short-term goal, but as a long-term part of a national plan to give women more economic power [52]. Including policies for women-focused business ownership in national development plans will make sure that they last and help everyone [53].

### VI.Conclusion

This paper explained the challenges that face young entrepreneurs in Bangladesh and the impact these factors have on young entrepreneurs. These obstacles presented important challenges to young entrepreneurs to initiate, align and grow businesses. The paper has revealed that the lack of access to finance, inadequate mentorship opportunities, deficiency of practical experience in matters related to business, and bureaucracy are some of the reasons why youths are not attracted into business activities. There are social and cultural pressures and uncertainty about the future stability of the markets as well, which causes difficulty to the young innovators.

As it was analyzed, issues with adapting to social media and digital platforms are still common among young entrepreneurs because some lack training and resources required to work through these new avenues of marketing and networking. There are government incentives which usually are too little or unaffordable to some of the prospective entrepreneurs. Concurrently, youth-led business success stories display that with the proper support system (access to finance, skill-building programs, and policy changes), Youth leadership in entrepreneurship can turn out to be one of the most promising aspects of economic growth and employment in Bangladesh.

The findings show that there is serious need to cooperate in steps to bring down these obstacles between policymakers, financial sources, education elements, and the privateers sectors. Bangladesh can ensure the opportunities of its young entrepreneurs by improving the ecosystem to support productive young entrepreneurs to see opportunities rather than challenges and can aide it in achieving a sustainable economic development.

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