



Research Paper

Building Cultural Families in the Sustainable Development of Thai Nguyen Province: Current Situation, Solutions and Social Impacts

Nguyen Thi Thu Thuy

Thai Nguyen University of Technology, Vietnam

Abstract

The movement to build cultural families in Thai Nguyen Province plays an important role in cultural and social development as well as in improving the quality of people's lives. As of 2025, the movement has been implemented synchronously, contributing to building a healthy cultural environment, consolidating the great unity bloc of the community, and promoting sustainable development in the locality. Besides the positive results achieved, the implementation process still faces certain difficulties in the face of the impacts of the market economy, digital technology, and current social changes. On that basis, it is necessary to continue innovating the content, improving the quality of evaluation and recognition, and promoting the effectiveness of cultural family models to meet the development requirements in the new period in Thai Nguyen Province.

Keywords: Cultural family, Thai Nguyen, community culture, sustainable development, the movement "The entire people unite to build a cultural life".

I. Introduction

The family has always been regarded as the basic unit of society and the first environment for shaping, nurturing personality, and transmitting cultural values to each individual. A sustainably developing society cannot lack strong, cultural, and progressive families. In the current context, as the country is accelerating industrialization, modernization, and deep integration into the world, the fine traditional values of Vietnamese families are facing many impacts and challenges from the negative sides of the market economy, the trend of pragmatism, individualism, and changes in family structure and functions. This requires us to pay special attention to the work of building cultural families – considering it as a spiritual foundation and an important cultural institution for social stability, building a new type of person, and sustainable national development.

For Thai Nguyen Province (after administrative merging) – a midland and mountainous region in northern Vietnam with nearly 70% of the population living in rural and mountainous areas, and a high proportion of ethnic minorities – building cultural families has become even more urgent and strategically significant. Over the past many years, implementing the Resolution of the 5th Plenum of the 8th Party Central Committee on Building an Advanced Vietnamese Culture Imbued with National Identity and the Movement "The entire people unite to build a cultural life", all levels of Party committees, authorities, and the people of Thai Nguyen have actively responded to the movement of building cultural families as one of the key tasks for economic development, preserving cultural identity, and maintaining social stability.

As of 2025, Thai Nguyen has achieved many positive results in building cultural families: the rate of households registering for and being recognized as "Cultural Families" has consistently remained high. Many localities have developed exemplary family models that are united, happy, law-abiding, free from domestic violence, and actively participate in patriotic emulation movements, new rural construction, and community development. The movement is not only the dissemination of cultural spirit in every home but also a core factor promoting consensus and unity within the community, serving as social cohesion, and contributing to building a harmonious development of Thai Nguyen between economy and culture – towards the goal of "prosperity and happiness".

However, besides the achievements, there are still many difficulties and shortcomings, such as: uneven awareness among a part of the population; the movement remaining formalistic in some localities; the evaluation and commendation work not yet truly linked to quality; and especially, pressures from the negative aspects of

technology, social media, and labor migration... are posing many challenges to maintaining cultural standards within families.

Stemming from the great significance, role, and urgency of the issue, this paper is written with the desire to further clarify: the role and significance of cultural families in the development cause of Thai Nguyen Province; the current situation of implementing the cultural family building movement up to 2025; outstanding models, examples, and lessons learned; difficulties, limitations, and new challenges, thereby proposing a number of solutions to improve the quality of the cultural family building movement, contributing to the sustainable, prosperous, and happy development of Thai Nguyen Province in the coming period.

II. Content

2.1. Values and Objectives of the Cultural Family Building Movement in Thai Nguyen

2.1.1. Values

The movement to build cultural families in Thai Nguyen Province is a central part of the movement “The entire people unite to build a cultural life”, which has been widely implemented from the provincial level to the grassroots for many years. This is not merely a propaganda and mass mobilization activity, but also a broad-impact cultural and social strategy that directly affects the quality of life, ethics, lifestyle, and human personality, while contributing to consolidating the foundation for sustainable development of the locality. The cultural family building movement in the province over the past years has made remarkable progress and brought about many values, including:

First, it helps preserve and promote the fine traditional cultural values of Vietnamese families in general and Thai Nguyen families in particular. Thai Nguyen is home to many ethnic groups such as Kinh, Tay, Nung, San Diu... The cultural family movement contributes to preserving and promoting the traditional cultural values of ethnic minorities, strengthening community cohesion, and consolidating local identity in the context of integration.

Second, it builds a civilized lifestyle and prevents social evils. The cultural family is the first environment to educate people about ethics, law, and lifestyle. Maintaining criteria such as no legal violations, no domestic violence, and no social evils... has helped create a safe and healthy living environment from the grassroots level.

Third, it strengthens neighborly affection and community solidarity: Cultural families always set good examples in their behavior toward neighbors, participate in community activities, and contribute to building the great national unity bloc – one of the important factors creating social stability and harmonious development.

Fourth, it promotes local economic, cultural, and social development: A harmonious and progressive family creates conditions for its members to develop their capabilities and improve labor productivity, thereby contributing to production promotion, income increase, and active contributions to the province’s overall socio-economic development.

Fifth, it creates a foundation for building a new socialist person: The movement helps form and consolidate new ethical standards, educating generations within the family about patriotism, a sense of responsibility, and living with culture, contributing to the successful implementation of the Party’s resolutions on building the new Vietnamese person in the new era.

2.1.2. Objectives of the Movement

Improving the material and spiritual quality of people’s lives through building warm, progressive, happy, and civilized families – this is the consistent goal of the movement in Thai Nguyen.

Consolidating and expanding the great national unity bloc, promoting grassroots democracy, and building a healthy cultural environment from each household to the community, agencies, and units.

Promoting the people’s role as the subject, placing each family member at the center of cultural development. The movement is not only the responsibility of the State but also the voluntary and self-conscious participation of the people.

Contributing to the implementation of the province’s key programs, such as building advanced new rural areas, civilized urban areas, socio-economic development in ethnic minority and mountainous areas, and promoting digital transformation in the community...

Creating conditions for discovering, honoring, and replicating exemplary family models and typical examples of good labor and production, raising well-behaved children, preserving traditions, preventing social evils, and building a positive living environment.

2.2. Implementation Status and Results of the Cultural Family Building Movement in Thai Nguyen Province up to 2025

The cultural family building movement in Thai Nguyen Province is one of the cultural and social activities that has been organized systematically, extensively, and in depth, creating widespread dissemination throughout society. Under the direction of Party committees at all levels, authorities, the coordination of mass organizations, and the active response of the people, by 2025 the movement has achieved many encouraging results.

2.2.1. Synchronous Implementation from the Provincial to the Grassroots Level

Steering Committees for the Movement “The entire people unite to build a cultural life” at all levels have been regularly consolidated and operated effectively. Districts, cities, and towns have developed plans to implement the movement in line with the cultural characteristics of each locality.

Communes and wards regularly organize propaganda and dissemination of cultural family criteria through conferences, residential group meetings, grassroots radio, banners, slogans, social media, and public address systems.

Effectively integrating the content of cultural family building with other movements such as “Building new rural areas”, “The entire people protect national security”, “Learning society”, “Learning families”, “5 Nos and 3 Cleans”, etc.

2.2.2. Results Achieved up to 2025

The whole province of Thai Nguyen has approximately 414,000 households and thousands of residential areas participating in the movement “The entire people unite to build a cultural life”, creating a broad social foundation for the effective implementation of cultural family building.

The average rate of households achieving the title of “Cultural Family” across the province has reached over 94%, with many communes and wards achieving 95–97% of households meeting the standards (according to the 2025 report of the Department of Culture, Sports and Tourism of Thai Nguyen Province).

The number of cultural residential areas, agencies, units, and enterprises meeting cultural standards has increased steadily over the years. In 2023–2024, more than 2,100 out of 2,250 hamlets and residential groups were recognized as “Cultural Residential Areas”, accounting for approximately 94%. Nearly 97% of agencies, units, and enterprises met cultural standards.

Most households meeting cultural standards have no members violating the law, no domestic violence, good implementation of population and family planning policies, attention to children’s education, maintenance of environmental hygiene, and active participation in social activities, charity, and protection of security and order.

The evaluation and recognition of the Cultural Family title has been carried out seriously, with the participation of mass organizations, ensuring democracy, openness, and transparency. Commendation and honoring of exemplary families are organized on major occasions such as the Great National Unity Day (November 18) and Vietnam Family Day (June 28), creating a strong motivating force for widespread dissemination.

2.2.3. Some Outstanding Results in Localities

In Dinh Hoa Commune: over 95% of households achieved the cultural family title, maintaining 100% cultural residential areas in many places such as Binh Thanh, Phu Dinh, and Bao Cuong.

In Song Cong Ward: outstanding with the model of “Exemplary Cultural Families”, concentrated in Luong Chau and Mo Che, with families that are both economically successful and maintain a civilized lifestyle with no social evils.

In Dai Tu Commune: effective implementation of the family behavioral criteria set in Tien Hoi, La Bang, and Phu Xuyen, contributing to improving the quality of the movement.

2.2.4. Positive Changes in Social Life

Awareness of maintaining family traditions, lifestyle, and ethics has been markedly improved. Many households set good examples in educating children, helping those in difficulty, participating in social work, and protecting the environment.

Strengthening linkages between households in residential areas, forming support networks for economic development, sharing experiences in raising children, and maintaining local security and order.

Contributing to social stability, reducing domestic violence, reducing social evils, and increasing the resolution of conflicts within the community.

2.3. Some Typical Models and Exemplars in the Cultural Family Building Movement in Thai Nguyen Province

During the implementation of the cultural family building movement, many localities in Thai Nguyen Province have developed typical models and advanced exemplars that not only fully meet the criteria of a cultural family but also create a strong ripple effect, helping to shape good behavioral standards in the community. These models are vivid evidence of the correctness of the Party and State's policies on cultural development at the grassroots level.

2.3.1. The model of a three-generation cultural family living happily together

In Tien Hoi (Dai Tu Commune), the family of Ms. Luc Ngoc Le is one of the typical three-generation families living in harmony, working together in production, and maintaining family traditions. The family has not only achieved the Cultural Family title for many consecutive years but is also trusted and admired by people in the hamlet and commune for its spirit of solidarity, mutual affection, and active participation in social activities such as building roads, constructing cultural houses, and supporting poverty alleviation funds.

Ms. Le's family is also a model in raising well-behaved and studious children, building a lifestyle free from social evils and domestic violence, living harmoniously with neighbors, and actively spreading the model of a standard family in the community.

2.3.2. The model of the "Sustainable Family Development Club" and "Domestic Violence-Free Family"

In the hamlets of Phu Binh Commune, the Sustainable Family Development Club model has been established and effectively maintained for many years. These clubs are not only places for exchange and sharing of family life management skills but also serve as bridges for disseminating knowledge on gender equality, domestic violence prevention, reproductive health care, and child education.

Notably, in Mo Che (Song Cong Ward), the "Domestic Violence-Free Family" model combined with community-based domestic violence prevention groups has contributed to a significant reduction in domestic violence and raised people's awareness of the rights, obligations, and roles of family members.

2.3.3. The model of women's "5 Nos and 3 Cleans" linked with new rural area construction

The "5 Nos and 3 Cleans" movement launched by the Vietnam Women's Union has been strongly implemented in many localities in the province. In Dong Hy Commune, these models have been linked with the implementation of cultural family criteria such as: No poverty and hunger, no legal violations or social evils; No domestic violence, no violation of population policies; Clean house, clean kitchen, clean alley.

These models have not only helped raise awareness of environmental hygiene, improve living landscapes, but also contributed to poverty reduction, job creation, and improved quality of life for union members and their families.

2.3.4. The model of "Village Conventions and Community Regulations" linked with cultural families

Many hamlets and residential groups in communes such as Phu Luong, Vo Nhai, and Dinh Hoa have updated, developed, and implemented village conventions and community regulations appropriate to the new situation, including content on building cultural families such as: not organizing overly lavish weddings, not inviting too many guests, no superstition or fetishism, encouraging civilized and economical funerals, maintaining environmental hygiene, and ensuring security and order...

The serious implementation of these conventions has created social consensus, enhanced self-governance in residential communities, and promoted the cultural family building movement in a methodical manner.

2.4. Solutions and Supporting Policies for Implementing the Cultural Family Building Movement in Thai Nguyen Province

To achieve the positive results as seen today, the cultural family building movement in Thai Nguyen Province has received close attention and direction from Party committees and authorities at all levels, along with close coordination among specialized agencies and socio-political organizations. The movement has been implemented through many synchronous solutions and practical supporting policies, specifically:

2.4.1. Organizing extensive propaganda and innovating content and communication methods

Strengthen propaganda and dissemination of the Party's guidelines and policies and the State's laws on building cultural families, civilized lifestyles, gender equality, and domestic violence prevention.

Innovate communication methods by applying social media, local e-portals, and digital platforms to disseminate information to all strata of the people, especially youth and people in remote and isolated areas.

Integrate propaganda on the cultural family building movement with other cultural, artistic, sports activities, exemplary family contests, the Great National Unity Day, etc.

2.4.2. Developing, applying, and replicating sets of cultural family criteria

Thai Nguyen Province has implemented the Family Behavioral Criteria Set for the 2022–2023 period, initially piloted in some localities such as Nam Hoa (Dong Hy Commune) and Mo Che (Song Cong Ward), creating a foundation for province-wide replication.

The criteria focus on four main groups: spousal relations, parent-child relations, grandparent-grandchild relations, and sibling relations, emphasizing respect, love, shared responsibility, and resolving disagreements through dialogue and reconciliation.

2.4.3. Training and capacity building for grassroots officials

Organize training courses on family work, domestic violence prevention, gender equality, and parenting skills for cultural officials at the commune level, hamlet leaders, Women’s Union officials, the Fatherland Front, and grassroots mass organizations.

Send officials to participate in exchange programs and study exemplary models in other provinces to absorb initiatives and practical experiences suitable to local conditions.

2.4.4. Incentive, commendation, and honoring policies for typical examples

Every year, the province organizes evaluation, commendation, and awarding of exemplary families and outstanding cultural families on major anniversaries such as Vietnam Family Day (June 28) and the Great National Unity Day (November 18).

Local authorities also honor residential areas, hamlets, and residential groups that have met cultural standards for 3–5 consecutive years, creating motivation for emulation among the entire people.

2.4.5. Integration with other development programs and objectives

Combine the cultural family building movement with major programs such as: the National Target Program on New Rural Development and Advanced New Rural Areas; the Program for Socio-Economic Development in Ethnic Minority and Mountainous Areas for the 2021–2030 period; the Sustainable Poverty Reduction Program; and Community Digital Transformation. Mobilize the synchronous participation of organizations such as the Women’s Union, Youth Union, Farmers’ Association, and Veterans’ Association... linking the cultural family movement with patriotic emulation movements and the movement “The entire people unite to build a cultural life”.

2.5. Social and Economic Impacts

Cultural families serve as a bridge for the movement of mutual assistance in poverty reduction and livelihood creation, contributing to new rural area construction.

The movement consolidates a stable social environment, limits violence, social evils, and community conflicts.

It improves the quality of the grassroots cultural environment: clubs and community cultural-tourism activity groups – disseminating Vietnamese human values.

III. Conclusion

3.1. General Conclusion

The cultural family building movement in Thai Nguyen Province up to 2025 has achieved remarkable results: a high rate of households meeting the criteria, many exemplary and standard families, contributing to improving cultural life, consolidating a civilized community, and promoting socio-economic development. This is both a result and a driving force for Thai Nguyen Province to advance toward prosperity and happiness based on a cultural foundation and community personality.

3.2. Recommendations

Continue to consolidate and develop the Family Behavioral Criteria Set across the province, combining it with content on domestic violence prevention, gender equality, and behavioral cultural education.

Strengthen propaganda and commendation of exemplary families, happy family club models, the “5 Nos and 3 Cleans” movement, and replicate typical examples.

Enhance linkages among grassroots mass organizations (Women’s Union, Fatherland Front, Farmers’ Association...) to coordinate propaganda, reconciliation, and family education activities.

Link the cultural family movement with building a learning society, new rural areas, and civilized urban areas to ensure synchronous and sustainable development.

Implement periodic evaluation of the movement's quality and proactively improve the quality of assessment to avoid formality and favoritism in evaluating cultural families.

Acknowledgment: This work is supported by Thai Nguyen University of Technology, Vietnam.

References

- [1]. Report on the Results of the Movement "The entire people unite to build a cultural life" in Thai Nguyen Province up to 2025, Department of Culture, Sports and Tourism of Thai Nguyen Province.
- [2]. Current Situation and Results of the Cultural Family Movement in Thai Nguyen, Thai Nguyen Newspaper, 2025.
- [3]. Policy on Implementing the Family Behavioral Criteria Set in Thai Nguyen Province (Nam Hoa, Mo Che) in 2023.
- [4]. Typical Cultural Family Models: Luc Ngoc Le Family (Dai Tu), "5 Nos and 3 Cleans" Club, Domestic Violence Prevention Groups.
- [5]. Summary of the Family Cultural Movement and Its Community Impact in Thai Nguyen, Thai Nguyen Cultural Newspaper, 2025.