



## Certificate of Publication

This certifies that the research paper entitled **“Personalization in Retail: Leveraging Customer Analytics for Tailored Shopping Experiences”** authored by **“Divya Chockalingam”** was reviewed by experts in this research area and accepted by the board of “Quest Journals Publication” which has published in **“Quest Journal of Education, Arts, Law and Multidisciplinary”**, ISSN (Online): 2347 - 2895, Volume 9 ~ Issue 6 (Nov.-Dec. 2019) pp: 01-03.

Article is available online at <https://questjournals.org/jealm/archive.html>

Journal is Peer Reviewed Refereed Journal.

You may contact to Journal for any query at [quest@editormails.com](mailto:quest@editormails.com)



Managing Editor

Quest Journals Inc.

Mail id: [quest@editormails.com](mailto:quest@editormails.com)

Website: [www.questjournals.org](http://www.questjournals.org)