



Certificate of Publication

This certifies that the research paper entitled “**Big Data Challenges in Customer Analytics: Volume vs. Value**” authored by “**Divya Chockalingam**” was reviewed by experts in this research area and accepted by the board of “Quest Journals Publication” which has published in “**Quest Journal of Education, Arts, Law and Multidisciplinary**”, ISSN (Online): 2347 - 2895, Volume 9 ~ Issue 4 (Jul-Aug. 2019) pp: 01-04.

Article is available online at <https://questjournals.org/jealm/archive.html>

Journal is Peer Reviewed Refereed Journal.

You may contact to Journal for any query at quest@editormails.com



Managing Editor

Quest Journals Inc.

Mail id: quest@editormails.com

Website: www.questjournals.org