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This certifies that the research paper entitled **“Perception and Awareness of Consumers’ Towards Small Retail Outlets in South Tamilnadu”** authored by **“Dr.J.MAHALAKSHMI”** was reviewed by experts in this research area and accepted by the board of “Quest Journals Publication” which has published in **“Quest Journal of Research in Business and Management”**, ISSN (Online): 2347-3002, Volume-10, Issue-2, Series-2, Page No.: 41-46, February-2022.

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