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This certifies that the research paper entitled “**Visual Merchandizing and Consumer Buying Behaviour Among Retail Stores In Makurdi Metropolis**” authored by “**Emmanuel NYAGBA**” was reviewed by experts in this research area and accepted by the board of “Quest Journals Publication” which has published in “**Quest Journal of Research in Business and Management**”, ISSN (Online): 2347-3002, Volume-10, Issue-1, Series-1, Page No.: 77-88, January-2022.

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