

Editorial Board

Dr. Mohammad Reza Iravani, Iran

Dr. Farooq Ahmad, Pakistan

Dr. Ashraf Bhat, India

Dr. Ajayi, Johnson Olusegun, Nigeria

Dr. Sunita Singh, India

Dr. Abubakar S.R. Matazu, Nigeria

Dr. Cristina-Georgiana Voicu, Germany

Dr. Amirul Mukminin, Indonesia

Dr. Ravi Kant, India

Dr. Michael Akintayo, New York

Dr. Viktor Jakupec, Nigeria

Dr. Shahabudin Abdullah, Malaysia

Dr. Rabindra Kumar Pradhan, India



Journal of Research in Business and Management (JRBM)

ISSN : 2347-3002

Contact Us:

Quest Journals Inc.

Web: www.questjournals.org

Mail: quest@editormails.com

**Volume 9, Issue 10,
October-2021**



Journal of Research in Business and Management (JRBM)

Volume 9 - Issue 10 - Series 3

October-2021

ISSN : 2347-3002

Contents :

- Impact of Working Capital Management on Profitability in Spinning Mill, Trivandrum** 01-08
Dr.Sivakami S, Dr.R.Dhaneesh, Dr.P.Muthukumar
- Factors Affecting Brand Equity Management in Service Sector: A Case of Dashen Bank S.C. Hawassa Branches** 09-20
Mr. Wonsha Michael Didiso, Mr. Ayele Fettera Dewiso, Mr.Tamir Thomas Hirpo
- Financial Performance Estimation of Selected Indian Commercial Banks Using Key Performance Indicators (KPIs)** 21-28
Dr. Hem Shweta Rathore
- Perception of borrowers in Chennai towards personal loans in NBFCs** 29-49
Vishrutha S, Dr Sampath Kumar K
- The Effect Of Regional Original Income, Regional Financial Management, and Accountability on Development Performance of Mamuju District** 50-59
Arnita, Musran Munizu, Asri Usman
- The Effect of Education Level and Experience on the Performance of Civil Servants in West Sulawesi Province** 60-69
Zainuddin MZ, Syarifuddin, Ratna Ayu Damayanti
- Effect Of Firms Attributes On Earnings Management Of Listed Deposit Money Banks In Nigeria** 70-78
Oladele, Jami"u Olanrewaju, Moshud, Nurudeen Mohammed, Hassan Wakala
- Indian Rural Market: Opportunities and Challenges** 79-81
Dr. Ajay Kumar Asthana